



THE FUTURE OF HORROR IN YOUR HANDS

WHAT IS SCREAMSEED?

**SCREAMSEED IS A NEW WAY
OF MAKING HORROR MOVIES THAT
PUTS YOU AT THE HEART OF THE
FILMMAKING PROCESS.**



SCREAMSEED PUTS YOU IN THE PRODUCER SEAT

1 REVIEW
THE MOVIE
PITCHES

2 CHOOSE
THE MOVIE
WE MAKE

3 COLLABORATE
WITH THE
FILMMAKER

4 MAKE
THE MOVIE YOU
WANT TO SEE



UNLEASHING THE HORROR HIVEMIND

You, the elite horror fans, are the best judge of what you want to see.

Yet traditionally, you only get a say once the movie is completed.

It's time to change that.

ScreamSeed empowers you to collaborate with the filmmaker and shape the movie we make.



SUPPORTING HORROR FILMMAKERS

THERE'S A HUGE **UNTAPPED POTENTIAL**
IN HORROR FILMMAKERS.

We'll be inviting the best undiscovered talent
we can find and giving them an opportunity
to compete based on merit, not connections.



HOW IT WORKS

Horror fans will be given the opportunity to join ScreamSeed as a Member by paying a fee which contributes to the movie's budget. We want to get thousands of Horror fans involved!



PHASE ONE

**MEMBER-LED
PITCH SELECTION**

**LIVE PITCHING EVENT
& FINAL VOTE**



PHASE TWO

**MEMBER-SUPPORTED
MOVIE PRODUCTION**



PHASE THREE

MOVIE RELEASE



PHASE ONE

MEMBER-LED PITCH SELECTION

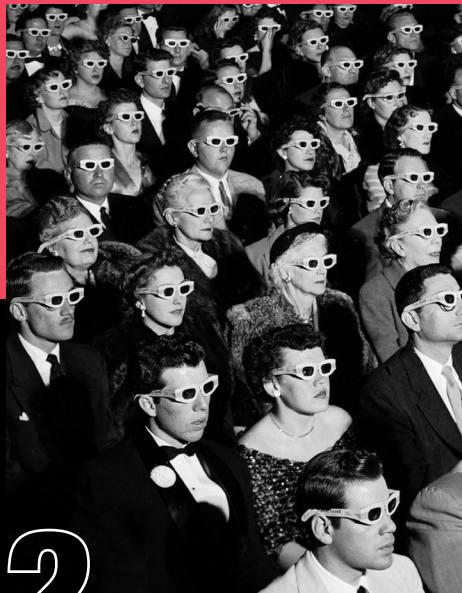
Filmmakers are invited to apply: each pitch will have to comply with a set brief to ensure entries are comparable. Then Members will work together to choose the Horror movie we create:



1

REVIEW SUBMISSIONS

Read pitches and rate them against our criteria



2

SHORTLIST

Members shortlist projects for the live event



3

LIVE PITCH EVENT

We meet the filmmakers and hear their vision and story



4

MAKE YOUR DECISION

Members vote and a project is chosen

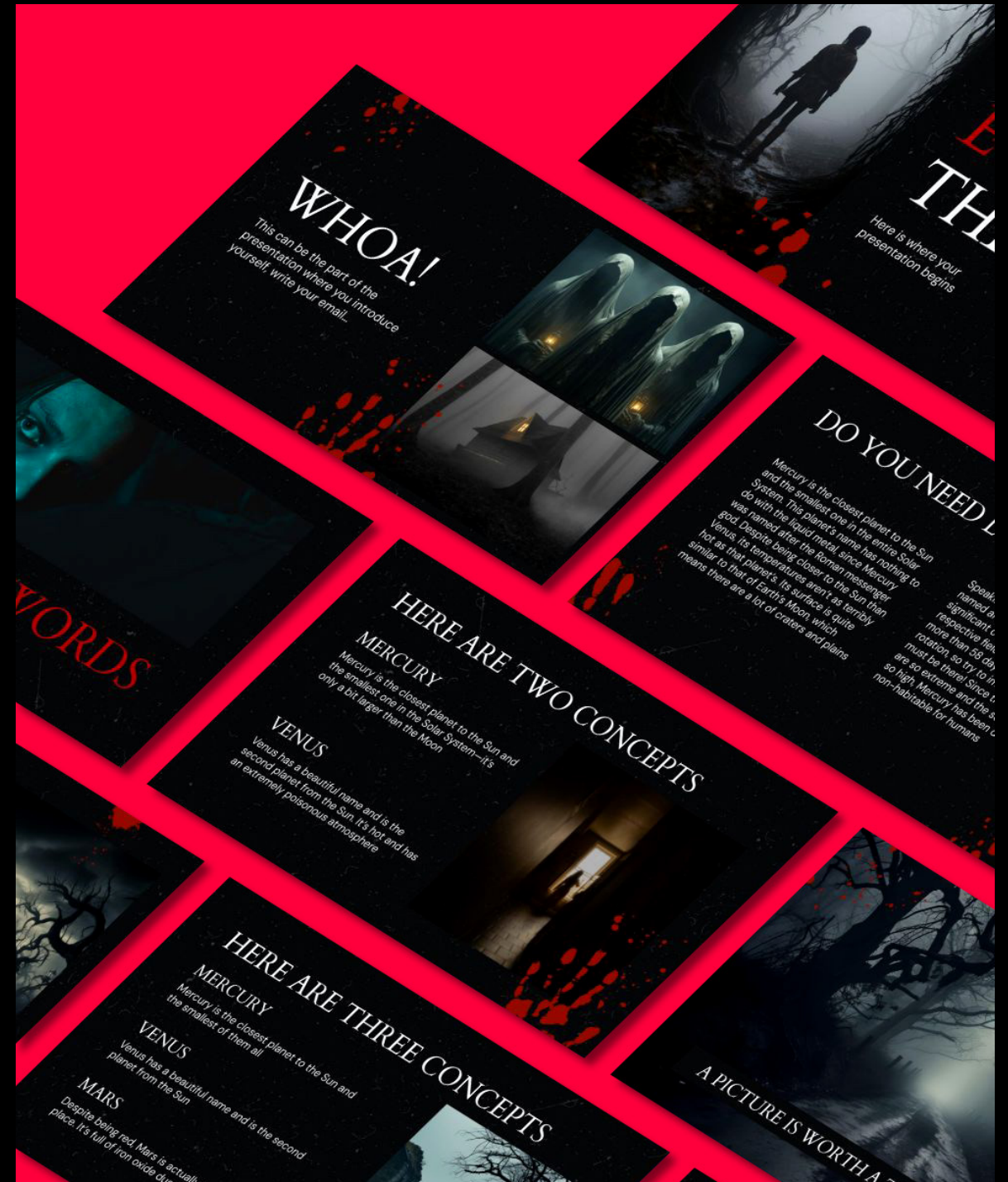


PHASE ONE

REVIEW MOVIE PITCHES

Members will work together to create a shortlist of projects that will progress to our live event.

We'll give you everything you need - slide decks, scripts, and access to the filmmaker - to make your decision.



PHASE ONE

LIVE PITCHING EVENT & FINAL VOTE

Shortlisted projects will compete in a live 'American Idol' style online event to get your vote. We'll be inviting the entire Horror community to attend, but

ONLY SCREAMSEED MEMBERS WILL GET TO VOTE!

This will be your opportunity to hear not just the filmmakers pitch, but also their personal story, passions, and motivations.

We'll all have our favourites, but only one can win...



PHASE ONE

THE OPPORTUNITY

We don't need a big budget to create something incredible. We just need you: your knowledge, your passion, your instincts. **Could you help discover the next Horror phenomenon?**

**THE BLAIR
WITCH PROJECT**
\$60,000 budget



PARANORMAL ACTIVITY

\$15,000 budget

"'Paranormal Activity' is one of the scariest movies of all time. You will be affected as it's hard to ignore the imprint it leaves on your psyche. Nightmares are guaranteed."



WHAT HAPPENS WHEN YOU SLEEP?

**PARANORMAL
ACTIVITY**
DON'T SEE IT ALONE

PARANORMAL ACTIVITY
NOT PLAYING
IN YOUR AREA?

Demand it!

BRING IT TO YOUR
CITY BY VISITING
PARANORMALMOVIE.COM

TERRIFIER 1

\$35,000 budget



PHASE TWO

MEMBER-SUPPORTED MOVIE PRODUCTION

Once a project has been selected, Members will be in ongoing contact with the filmmaker, following production and providing vital feedback.

- Help shape production choices
- Feedback on casting, set design & locations
- Collaborate with the filmmaker on key decisions
- Review dailies & rough cuts
- Influence Blu-ray & poster design
- Take virtual set tours



PHASE TWO

THE ULTIMATE FOCUS GROUP

Together, you and other Members will form the ultimate focus group for the filmmaker, enabling them to get direct feedback from the most passionate Horror fans in the world.

It's not a one way street: you'll be asking them questions and helping keep them accountable through every major development milestone, as well as cheering them on to create their best ever work.



PHASE THREE

RELEASE

Once the movie is complete, we'll gather together for a digital premiere. All members will also receive a digital version of the movie with their name in the credits and optional upgrades to limited edition Blu-rays and other merch will be available.

After delivering to members, we aim to achieve wider distribution so more fans can enjoy what we've made. As a member, you will play a vital role as a cheerleader for the movie, sharing your journey and story, and encouraging other fans to watch it!



WE NEED YOUR FEEDBACK

This is just the beginning and we are still developing the ScreamSeed concept.

But, just like the movies we're going to make together, we want ScreamSeed to be audience-driven.

YOUR FEEDBACK IS VITAL!

PLEASE FILL IN OUR SHORT FEEDBACK FORM AND TELL US WHAT YOU THINK!

